

SPRINGFIELD | Lane County, Oregon



Photo: EugeneCascadesCoast.org



COMMUNITY OF OPPORTUNITY

A passionate, enterprising spirit and business-friendly city leadership continue to keep Springfield an accessible place for families, entrepreneurs, and bedrock industry leaders alike. Located directly adjacent to Interstate-5 and bisected by State Highway 126, Springfield's backbone infrastructure and collective of strong organizations and partners work collaboratively to support an industry mix indicative of its history as a Timber Town while also churning out next generation workers and industries.

Welcome,

Springfield is a strong, vibrant city full of diverse sectors and proactive leaders ready to help you launch, grow, and innovate. Here a taste of what we have to offer:

- **Transportation:** Direct access two major highways— Interstate-5 and Highway 126 — and just 15 miles east of the Eugene Airport. Rail and transit connections serve the area, connecting it to the broader region.
- **Wages and Housing:** Wages in Springfield are competitive with the regional median data, as are housing prices. Springfield prides itself on continuing to offer naturally affordable and accessible neighborhoods to a range of household sizes and phases of life.
- **Communication:** multiple national and regional wireless internet service providers and has high speed coverage in key areas.
- **Wages:** Wages are generally lower than the region overall.
- **Available Space:** Springfield offers numerous sites and buildings from small to large located in industrial, mixed-use, and retail zones – many of which are Enterprise Zone eligible.
- **Housing:** Housing costs are typically lower than the region. Springfield offers a range of affordable and accessible housing types for all people in every phase of life.
- **Education:** Springfield School District serves more than 22,000 students across 22 campuses, including two charter school programs. University of Oregon is just 5 minutes away. Bushnell and Lane Community College also service Springfield residents.



QUALITY OF LIFE | Springfield



LIFESTYLE MATTERS!

Springfield is known for its charming Main Street and easy living, while still offering top tier sites and business friendly environment. The city is rich with historic and cultural assets, theaters, eateries, bars, and epic parks and trails. Community events and ways to get connected are always waiting for more visitors and newcomers to join in and discover why Springfield is the place to be, start, and grow your business or next chapter of life.



Springfield residents can enjoy the following key destinations and amenities:

- Main Street restaurants, shops and cafes
- Washburn Historic District
- Dorris Ranch Living History farm
- Clearwater Park and boat ramp
- The Shoppes at Gateway
- Annual Christmas Parade
- The Simpsons Tour
- Historic Society
- Breweries, distilleries, food hubs, cowork spaces, and more!

For additional resources and information on the advantages of located in the City of Springfield, please visit bizspringfielddoregon.com

TOP PRIVATE INDUSTRIES | Springfield



**Specialty Food
& Beverage
Products**



**Value-Added Wood
Products**



**Medical Services
& Technology**



Technology



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ORGANIZATIONS

Many organizations support businesses and economic development in Springfield and Lane County:

- Springfield Area Chamber of Commerce
- RAIN-Catalysts
- Connected Lane County – Spark at Booth-Kelly
- Lane County Community College and Economic Development
- Lane Workforce Partnership
- Onward Eugene
- Collaborative Economic Development of Oregon
- Travel Lane County
- Business Oregon
- Springfield Renaissance Development Corporation

COMMUNITY PROFILE | Springfield

POPULATION AND HOUSEHOLDS

Population Totals	Springfield	Lane County	Oregon
2010	59,715	351,715	3,831,074
2020	61,857	382,971	4,237,256
2023	62,362	388,866	4,335,082
2025, forecast	72,103	397,742	4,342,800
2030	73,838	412,045	4,503,900
2035	75,159	424,423	N/A

Annual Growth Rates	Springfield	Lane County	Oregon
2010-2020	0.4%	0.86%	1.01%
2020-2023	0.3%	0.47%	0.70%
2023-2025	7.5%	1.13%	0.09%
2025-2030	0.5%	0.71%	0.73%
2030-2035	0.4%	0.59%	N/A

Household Totals	Springfield	Lane County	Oregon
2010	23,810	145,966	1,518,938
2020	24,767	156,594	1,671,983
2023	25,094	159,650	1,719,553

Household Annual Growth Rates	Springfield	Lane County	Oregon
2010-2020	0.39%	0.71%	0.96%
2020-2023	0.40%	0.60%	0.87%

Household Facts, 2023	Springfield	Lane County	Oregon
Average Household Size	2.46	2.35	2.46
Households who are Families	15,125	88,938	1,084,534

DEMOGRAPHICS

Race and Ethnicity, 2023	Springfield	Lane County	Oregon
White	77.41%	79.9%	73.7%
Black	1.2%	1.3%	2.0%
AI/AN	1.5%	1.2%	1.5%
Asian	1.5%	2.6%	4.8%
Pacific Islander	0.4%	0.3%	0.5%
Other	6.6%	4.1%	6.6%
Two or More	11.4%	10.6%	10.9%
Hispanic	15.1%	10.5%	14.7%

Age Cohorts, 2023	Springfield		Lane County		Oregon
	No.	%	No.	%	%
0 - 4	3,845	6.2%	17,544	4.5%	5.4%
5 - 9	3,848	6.2%	18,532	4.8%	5.6%
10 - 14	3,766	6.0%	19,205	4.9%	5.8%
15 - 19	3,550	5.7%	24,087	6.2%	5.9%
20 - 24	4,134	6.6%	33,940	8.7%	6.4%
25 - 34	9,349	15.0%	51,029	13.1%	13.6%
35 - 44	8,930	14.3%	46,984	12.1%	13.0%
45 - 54	7,045	11.3%	42,951	11.0%	11.7%
55 - 64	7,533	12.1%	53,104	13.7%	13.2%
65 - 74	6,284	10.1%	49,206	12.7%	11.8%
75 - 84	2,964	4.8%	23,324	6.0%	5.6%
85+	1,114	1.8%	8,960	2.3%	2.1%

Median Age	Springfield	Lane County	Oregon
Median Age	37.9	41.3	40.6

INCOME

Income and Wealth, 2023	Springfield	Lane County	Oregon
Median Household Income	\$57,654	\$77,021	\$75,484
Average Household Income	\$75,557	\$107,526	\$106,327
Per Capita Income	\$30,425	\$44,591	\$42,258
Household Wealth Index	54	84	98

For all indices, US = 100

Households by Income Level, 2023	Springfield		Lane County		Oregon
	No.	%	No.	%	%
<\$15,000	2,363	9.4%	15,982	10.0%	8.9%
\$15,000 - \$24,999	2,028	8.1%	12,173	7.6%	6.6%
\$25,000 - \$34,999	2,168	8.6%	11,753	7.4%	6.9%
\$35,000 - \$49,999	3,859	15.4%	21,709	13.6%	10.8%
\$50,000 - \$74,999	5,282	21.0%	27,436	17.2%	16.5%
\$75,000 - \$99,999	3,958	15.8%	23,073	14.5%	13.5%
\$100,000 - \$149,999	3,905	15.6%	26,952	16.9%	18.2%
\$150,000 - \$199,999	766	3.1%	9,610	6.0%	8.8%
\$200,000+	765	3.0%	10,962	6.9%	9.9%

HOUSING OCCUPANCY

Housing Occupancy, 2023	Springfield	Lane County	Oregon
Owner Occupied Units	13,890	94,762	1,084,534
Renter Occupied Units	11,204	64,888	635,019
% Owner	64.40%	59.0%	63.0%
% Renter	36.0%	41.0%	37.0%

EDUCATIONAL ATTAINMENT

Educational Attainment, Age 25+, 2023	Springfield	Lane County	Oregon
Total Population 25 +	43,219	275,558	3,073,838
Up to a HS Diploma	9.1%	6.2%	7.4%
HS Graduate or GED	28.8%	22.6%	22.5%
Some College	29.6%	25.5%	22.8%
Associate Degree	10.3%	10.5%	9.7%
Bachelor's Degree or Higher	22.2%	35.2%	37.7%

LABOR FORCE AND EMPLOYMENT

Labor Force, 2023	Springfield	Lane County	Oregon
Age 16+, in Labor Force	183,225	329,607	3,557,713
Employed	102,230	175,594	2,081,971
Unemployed	7,433	12,254	122,941
Unemployment Rate	6.8%	6.5%	5.6%
Male, in Labor Force	24,565	163,027	1,761,689
Female, in Labor Force	25,638	166,580	1,796,024

CLASS OF WORKER AND OCCUPATIONS

Occupational Class of Worker, 2023	Springfield		45-MIN DRIVE		Lane County
	No.	%	No.	%	%
Total	29,830		181,780		
White Collar	14,842	49.8%	109,265	60.1%	59.9%
Blue Collar	8,114	27.2%	39,250	21.6%	21.3%
Services	6,874	23.0%	33,264	18.3%	18.8%

Management Labor Force by Occupational Class	Springfield		45-MIN DRIVE		Lane County
	No.	%	No.	%	%
Management	2,307	7.7%	19,676	10.8%	11.0%
Business/Financial	1,245	4.2%	8,516	4.7%	4.7%
Computer/Mathematical	446	1.5%	5,272	2.9%	2.7%
Architecture/Engineering	404	1.5%	3,810	2.1%	2.0%
Life/Physical/Social Sciences	255	0.9%	2,881	1.6%	1.7%
Community/Social Service	542	1.8%	4,784	2.6%	2.5%
Legal	184	0.6%	1,390	0.8%	0.8%
Education/Training/Library	914	3.1%	10,893	6.0%	6.0%
Arts/Design/Entertainment	614	2.1%	4,796	2.6%	2.8%
Healthcare Practitioner	1,270	4.3%	10,607	5.8%	5.8%
Sales and Sales Related	2,938	9.8%	16,665	9.2%	9.2%
Office/Administrative Support	3,723	12.5%	19,985	11.0%	10.6%

Blue Collar Labor Force by Occupational Class	Springfield		45-MIN DRIVE		Lane County
	No.	%	No.	%	%
Farming/Fishing/Forestry	104	0.3%	901	0.5%	11.0%
Construction/Extraction	1,731	5.8%	8,704	4.8%	4.7%
Installation/Maintenance/Repair	807	2.7%	5,674	3.1%	2.7%
Production	1,847	6.2%	9,608	5.3%	2.0%
Transportation/Material Moving	3,625	12.2%	14,363	7.9%	1.7%

Services Labor Force by Occupational Class	Springfield		45-MIN DRIVE		Lane County
	No.	%	No.	%	%
Healthcare Support	1,942	6.6%	8,354	4.6%	3.8%
Protective Service	462	1.5%	2,528	1.4%	1.6%
Food Preparation/Serving	2,304	7.7%	11,738	6.5%	5.9%
Building Maintenance	1,451	4.9%	6,095	3.4%	2.8%
Personal Care/Service	685	2.3%	4,549	2.5%	2.4%



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LABOR FORCE EMPLOYMENT BY SECTOR

Employment by NAICS Industry Sector	Springfield		Lane County		LQ
	No.	%	No.	%	vs US
Agriculture/Forestry/Fishing	221	0.7%	2,576	1.5%	2.73
Mining/Quarrying/Oil & Gas	19	0.1%	148	0.1%	0.50
Utilities	104	0.3%	1,059	0.6%	0.50
Construction	1,989	6.7%	11,553	6.6%	1.67
Manufacturing	3,095	10.4%	16,407	9.3%	0.99
Wholesale Trade	970	3.3%	4,629	2.6%	0.68
Retail Trade	3,842	12.9%	21,225	12.1%	1.67
Transportation/Warehousing	1,723	5.8%	7,548	4.3%	0.33
Information	198	0.7%	1,481	0.8%	0.26
Finance/Insurance	92	3.3%	5,566	3.2%	0.42
Real Estate/Rental/Leasing	405	1.4%	2,744	1.6%	0.50
Professional/Scientific/Tech	1,128	3.8%	11,908	6.8%	0.50
Management of Companies	24	0.1%	57	0.0%	0.00
Admin/Support/Waste Mgmt	2,142	7.2%	8,968	5.1%	0.73
Educational Services	1,824	6.1%	17,537	10.0%	0.74
Health Care/Social Assistance	4,437	14.9%	26,878	15.3%	1.00
Arts/Entertainment/Recreation	472	1.6%	3,397	1.9%	0.41
Accommodation/Food Services	2,877	9.6%	14,204	8.1%	1.48
Other Services (Excl. Public)	1,955	6.6%	9,902	5.6%	1.23
Public Administration	1,424	4.8%	7,807	4.4%	1.32
Total	29,830	100%	175,594	100%	-

BUSINESSES BY SECTOR

Businesses by NAICS Industry Sector	Springfield		Lane County		LQ
	No.	%	No.	%	vs US
Agriculture/Forestry/Fishing	356	1.14%	1,075	0.69%	2.73
Mining/Quarrying/Oil & Gas	0	0.0%	68	0.04%	0.50
Utilities	346	1.11%	477	0.31%	0.50
Construction	1,671	5.37%	7,661	4.94%	1.67
Manufacturing	2,115	6.80%	11,480	7.40%	0.99
Wholesale Trade	1,479	4.75%	8,813	5.68%	0.68
Retail Trade	3,944	12.67%	24,229	15.62%	1.67
Transportation/Warehousing	864	2.78%	2,725	1.76%	0.33
Information	395	1.27%	4,895	3.16%	0.26
Finance/Insurance	1,330	4.27%	5,292	3.41%	0.42
Real Estate/Rental/Leasing	454	1.46%	4,272	2.75%	0.50
Professional/Scientific/Tech	1,725	5.54%	9,032	5.82%	0.50
Management of Companies	18	0.06%	134	0.09%	0.00
Admin/Support/Waste Mgmt	687	2.21%	3,363	2.17%	0.73
Educational Services	1,643	5.28%	9,953	6.42%	0.74
Health Care/Social Assistance	7,460	23.97%	24,488	15.79%	1.00
Arts/Entertainment/Recreation	466	1.50%	3,988	2.57%	0.41
Accommodation/Food Services	2,917	9.37%	14,389	9.28%	1.48
Other Services (Excl. Public)	1,378	4.43%	10,079	6.50%	1.23
Public Administration	1,704	5.47%	7,823	5.04%	1.32
Unclassified	172	0.55%	897	0.58%	-
Total	31,124	100%	155,133	100%	-



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Contact Us

Allie Camp
Email: acamp@springfield-or.gov

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