

OAKRIDGE | Lane County, Oregon



Photo: Chris Phan, wikicommons

Heart of the Cascades

Oakridge, Oregon located between Eugene-Springfield and Bend is poised for diversified and sustainable growth in a number of industries. With robust physical and digital infrastructure in place, and a stunning mountain setting, it is easy to see a bright future studded with tourism and new business. The nearby Eugene-Springfield metro area offers college-town amenities as well as an educated workforce.

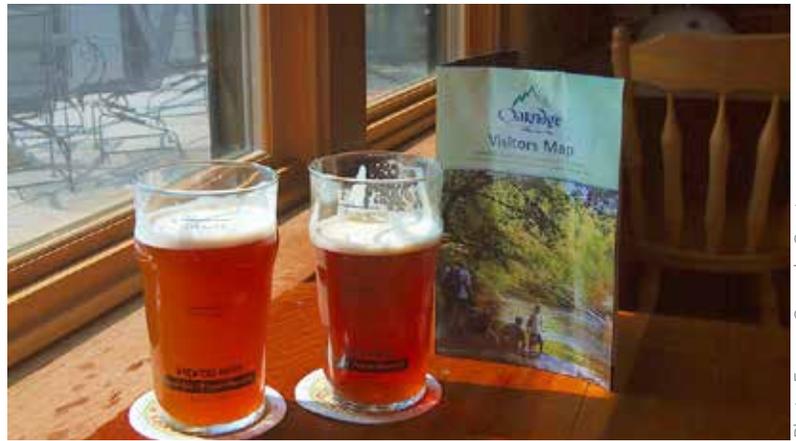
Welcome,

A culture of entrepreneurship, and an inventory of land and workspaces combined with lower home prices add to Oakridge's business allure. Other highlights include:

- **Transportation:** Oakridge is along Highway 58, a major East/West trucking route; is near I-5; and just 53 miles from the Eugene Airport. There is also bicycle-friendly round-trip public transit from Eugene to Oakridge.
- **Industrial space:** The Oakridge Industrial Park is city-owned and has industrial and mixed-use land available for growing businesses.
- **Areas of growth include:** Health; professional, scientific, and technical services; tourism; and information industries.
- **Communication:** Oakridge is served by all major carriers and has plenty of broadband bandwidth.
- **Wages and housing:** Wages are lower than in the metropolitan area, but housing is more affordable.
- **Education:** Small school class sizes for K-12 with nearby access to Lane Community College, the University of Oregon and several small private colleges.
- **Incentive Programs – these support business development by lowering barriers:**
 - Enterprise Zone (10 miles radius including Westfir)
 - Highway 58 Business District



QUALITY OF LIFE | Oakridge



LIFESTYLE MATTERS!

Oakridge's combination of digital infrastructure, affordability and easy access to trails, lakes and peaks are appealing to adventure-minded families, particularly those with the ability to telework. Here, lifestyle matters – and delivers affordably.

Historically a lumber and railroad community, Oakridge has successfully transitioned from logging roads to mountain bike, hiking and OHV routes, encouraging residents and visitors to explore the old growth forests and rivers of the surrounding Willamette National Forest.

Oakridge residents appreciate the following amenities:

- 80 acres of parkland within city limits.
- Bike single-track trails, hike a summit, or soak in a natural hot springs.
- Fish the Middle Fork of the Willamette River and its tributaries or nearby lakes and waterfalls.
- Hills Creek Reservoir.
- Ski at nearby Willamette Pass Ski Resort or snow shoe and cross country ski at Gold Lake.
- Willamette fish hatchery.
- 18-hole disc golf course.
- Aufderheide Scenic Byway.
- Enjoy locally brewed cask ale at one of the oldest breweries in Oregon, 3 Legged Crane.
- Enjoy 5 art galleries open year round.

TOP PRIVATE INDUSTRIES | Oakridge



Manufacturing

Small scale production or assembly, warehousing, transportation & logistics, wholesale trade.



Tourism and Outdoor Recreation

Arts, and culture; tourism accommodations, outdoor sports and recreation.



Healthcare

Health services, clinics, outpatient services.



Food & Beverage Service

Eateries, restaurants, and other food or beverage services.



Photo: EugeneCascadesCoast.org

ORGANIZATIONS

Many organizations support businesses and economic development in Oakridge and Lane County:

- Oakridge/Westfir Chamber of Commerce
- St. Vincent de Paul Business Incubator
- Oakridge Arts Council
- RAIN-Catalysts
- Lane County Community and Economic Development
- Lane Workforce Partnership
- Travel Lane County
- Business Oregon

COMMUNITY PROFILE | Oakridge

POPULATION AND HOUSEHOLDS

Population Totals	Oakridge	Lane County	Oregon
2010	3,253	351,715	3,831,074
2020	3,206	382,971	4,237,256
2023	3,216	388,866	4,335,082
2025, forecast	3,727	397,742	4,342,800
2030	3,904	412,045	4,503,900
2035	4,062	424,423	N/A

Annual Growth Rates	Oakridge	Lane County	Oregon
2010-2020	-0.1%	0.86%	1.01%
2020-2023	0.1%	0.47%	0.70%
2023-2025	7.7%	1.13%	0.09%
2025-2030	0.9%	0.71%	0.73%
2030-2035	0.8%	0.59%	N/A

Household Totals	Oakridge	Lane County	Oregon
2010	1,431	145,966	1,518,938
2020	1,464	156,594	1,671,983
2023	1,476	159,650	1,719,553

Household Annual Growth Rates	Oakridge	Lane County	Oregon
2010-2020	0.23%	0.71%	0.96%
2020-2023	0.25%	0.60%	0.87%

Household Facts, 2023	Oakridge	Lane County	Oregon
Average Household Size	2.17	2.35	2.46
Households who are Families	860	88,938	1,084,534

DEMOGRAPHICS

Race and Ethnicity, 2023	Oakridge	Lane County	Oregon
White	83.0%	79.9%	73.7%
Black	1.9%	1.3%	2.0%
AI/AN	2.0%	1.2%	1.5%
Asian	0.6%	2.6%	4.8%
Pacific Islander	0.1%	0.3%	0.5%
Other	2.5%	4.1%	6.6%
Two or More	9.9%	10.6%	10.9%
Hispanic	6.6%	10.5%	14.7%

Age Cohorts, 2023	Oakridge		Lane County		Oregon
	No.	%	No.	%	%
0 - 4	146	4.5%	17,544	4.5%	5.4%
5 - 9	144	4.5%	18,532	4.8%	5.6%
10 - 14	161	5.0%	19,205	4.9%	5.8%
15 - 19	162	5.0%	24,087	6.2%	5.9%
20 - 24	133	4.1%	33,940	8.7%	6.4%
25 - 34	269	8.4%	51,029	13.1%	13.6%
35 - 44	319	9.9%	46,984	12.1%	13.0%
45 - 54	372	11.6%	42,951	11.0%	11.7%
55 - 64	537	16.7%	53,104	13.7%	13.2%
65 - 74	588	18.3%	49,206	12.7%	11.8%
75 - 84	289	9.0%	23,324	6.0%	5.6%
85+	96	3.0%	8,960	2.3%	2.1%

Median Age	Oakridge	Lane County	Oregon
Median Age	52.4	41.3	40.6

INCOME

Income and Wealth, 2023	Oakridge	Lane County	Oregon
Median Household Income	\$36,469	\$77,021	\$75,484
Average Household Income	\$48,739	\$107,526	\$106,327
Per Capita Income	\$22,379	\$44,591	\$42,258
Household Wealth Index		84	98

For all indices, US = 100

Households by Income Level, 2023	Oakridge		Lane County		Oregon
	No.	%	No.	%	%
<\$15,000	238	16.1%	15,982	10.0%	8.9%
\$15,000 - \$24,999	187	12.7%	12,173	7.6%	6.6%
\$25,000 - \$34,999	284	19.2%	11,753	7.4%	6.9%
\$35,000 - \$49,999	218	14.8%	21,709	13.6%	10.8%
\$50,000 - \$74,999	305	20.7%	27,436	17.2%	16.5%
\$75,000 - \$99,999	134	9.1%	23,073	14.5%	13.5%
\$100,000 - \$149,999	91	6.2%	26,952	16.9%	18.2%
\$150,000 - \$199,999	19	1.3%	9,610	6.0%	8.8%
\$200,000+	0	0.0%	10,962	6.9%	9.9%

HOUSING OCCUPANCY

Housing Occupancy, 2023	Oakridge	Lane County	Oregon
Owner Occupied Units	951	94,762	1,084,534
Renter Occupied Units	525	64,888	635,019
% Owner	64%	59%	63%
% Renter	36%	41%	37%

EDUCATIONAL ATTAINMENT

Educational Attainment, Age 25+, 2023	Oakridge	Lane County	Oregon
Total Population 25 +	2,470	275,558	3,073,838
Up to a HS Diploma	8.1%	6.2%	7.4%
HS Graduate or GED	48.4%	22.6%	22.5%
Some College	13.9%	25.5%	22.8%
Associate Degree	6.6%	10.5%	9.7%
Bachelor's Degree or Higher	16.0%	35.2%	37.7%

LABOR FORCE AND EMPLOYMENT

Labor Force, 2023	Oakridge	Lane County	Oregon
Age 16+, in Labor Force	2,739	329,607	3,557,713
Employed	847	175,594	2,081,971
Unemployed	174	12,254	122,941
Unemployment Rate	17.0%	6.5%	5.6%
Male, in Labor Force	1,857	163,027	1,761,689
Female, in Labor Force	1,753	166,580	1,796,024

CLASS OF WORKER AND OCCUPATIONS

Occupational Class of Worker, 2023	Oakridge		45-MIN DRIVE		Lane County
	No.	%	No.	%	%
Total	847		5,814		
White Collar	283	33.4%	2,926	50.3%	59.9%
Blue Collar	380	44.9%	1,811	31.1%	21.3%
Services	184	21.7%	1,076	18.5%	18.8%

Management Labor Force by Occupational Class	Oakridge		45-MIN DRIVE		Lane County
	No.	%	No.	%	%
Management	0	0.0%	391	6.7%	11.0%
Business/Financial	16	1.9%	311	5.3%	4.7%
Computer/Mathematical	0	0.0%	92	1.6%	2.7%
Architecture/Engineering	0	0.0%	102	1.8%	2.0%
Life/Physical/Social Sciences	54	6.4%	70	1.2%	1.7%
Community/Social Service	0	0.0%	77	1.3%	2.5%
Legal	0	0.0%	5	0.1%	0.8%
Education/Training/Library	3	0.4%	151	2.6%	6.0%
Arts/Design/Entertainment	0	0.0%	113	1.9%	2.8%
Healthcare Practitioner	41	4.8%	296	5.1%	5.8%
Sales and Sales Related	63	7.4%	410	7.1%	9.2%
Office/Administrative Support	106	12.5%	908	15.6%	10.6%

Blue Collar Labor Force by Occupational Class	Oakridge		45-MIN DRIVE		Lane County
	No.	%	No.	%	%
Farming/Fishing/Forestry	31	3.7%	120	2.1%	11.0%
Construction/Extraction	72	8.5%	335	5.8%	4.7%
Installation/Maintenance/Repair	34	4.0%	261	4.5%	2.7%
Production	75	8.9%	226	3.9%	2.0%
Transportation/Material Moving	168	19.8%	869	14.9%	1.7%

Services Labor Force by Occupational Class	Oakridge		45-MIN DRIVE		Lane County
	No.	%	No.	%	%
Healthcare Support	39	4.6%	199	3.4%	3.8%
Protective Service	19	2.2%	124	2.1%	1.6%
Food Preparation/Serving	16	1.9%	200	3.4%	5.9%
Building Maintenance	110	13.0%	407	7.0%	2.8%
Personal Care/Service	0	0.0%	146	2.5%	2.4%

Photo: EugeneCascadesCoast.org



Photo: EugeneCascadesCoast.org

LABOR FORCE EMPLOYMENT BY SECTOR

Employment by NAICS Industry Sector	Oakridge		Lane County		LQ
	No.	%	No.	%	vs US
Agriculture/Forestry/Fishing	82	9.7%	2,576	1.5%	2.73
Mining/Quarrying/Oil & Gas	0	0.0%	148	0.1%	0.50
Utilities	0	0.0%	1,059	0.6%	0.50
Construction	75	8.9%	11,553	6.6%	1.67
Manufacturing	99	11.7%	16,407	9.3%	0.99
Wholesale Trade	2	0.2%	4,629	2.6%	0.68
Retail Trade	141	16.6%	21,225	12.1%	1.67
Transportation/Warehousing	64	7.8%	7,548	4.3%	0.33
Information	0	0.0%	1,481	0.8%	0.26
Finance/Insurance	18	2.1%	5,566	3.2%	0.42
Real Estate/Rental/Leasing	0	0.0%	2,744	1.6%	0.50
Professional/Scientific/Tech	64	7.6%	11,908	6.8%	0.50
Management of Companies	0	0.0%	57	0.0%	0.00
Admin/Support/Waste Mgmt	86	10.2%	8,968	5.1%	0.73
Educational Services	2	0.2%	17,537	10.0%	0.74
Health Care/Social Assistance	92	10.9%	26,878	15.3%	1.00
Arts/Entertainment/Recreation	0	0.0%	3,397	1.9%	0.41
Accommodation/Food Services	33	3.9%	14,204	8.1%	1.48
Other Services (Excl. Public)	54	6.4%	9,902	5.6%	1.23
Public Administration	35	4.1%	7,807	4.4%	1.32
Total	847	100.0%	175,594	100%	-

BUSINESSES BY SECTOR

Businesses by NAICS Industry Sector	Oakridge		Lane County		LQ
	No.	%	No.	%	vs US
Agriculture/Forestry/Fishing	2	0.41%	1,075	0.69%	2.73
Mining/Quarrying/Oil & Gas	6	1.23%	68	0.04%	0.50
Utilities	0	0.0%	477	0.31%	0.50
Construction	5	1.02%	7,661	4.94%	1.67
Manufacturing	30	6.13%	11,480	7.40%	0.99
Wholesale Trade	35	7.16%	8,813	5.68%	0.68
Retail Trade	107	21.88%	24,229	15.62%	1.67
Transportation/Warehousing	6	1.23%	2,725	1.76%	0.33
Information	5	1.02%	4,895	3.16%	0.26
Finance/Insurance	3	0.61%	5,292	3.41%	0.42
Real Estate/Rental/Leasing	20	4.09%	4,272	2.75%	0.50
Professional/Scientific/Tech	3	0.61%	9,032	5.82%	0.50
Management of Companies	0	0.0%	134	0.09%	0.00
Admin/Support/Waste Mgmt	6	1.23%	3,363	2.17%	0.73
Educational Services	78	15.95%	9,953	6.42%	0.74
Health Care/Social Assistance	33	6.75%	24,488	15.79%	1.00
Arts/Entertainment/Recreation	10	2.04%	3,988	2.57%	0.41
Accommodation/Food Services	89	18.20%	14,389	9.28%	1.48
Other Services (Excl. Public)	27	5.52%	10,079	6.50%	1.23
Public Administration	24	4.91%	7,823	5.04%	1.32
Unclassified	0	0.00%	897	0.58%	-
Total	489	100%	155,133	100%	-

Photo: EugeneCascadesCoast.org



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Contact Us

James Cleavenger, JD, LLM
City Administrator for City of Oakridge
Phone: (541) 782-2258 ext. 6
Email: cityadministrator@ci.oakridge.or.us

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