

LOWELL | Lane County, Oregon

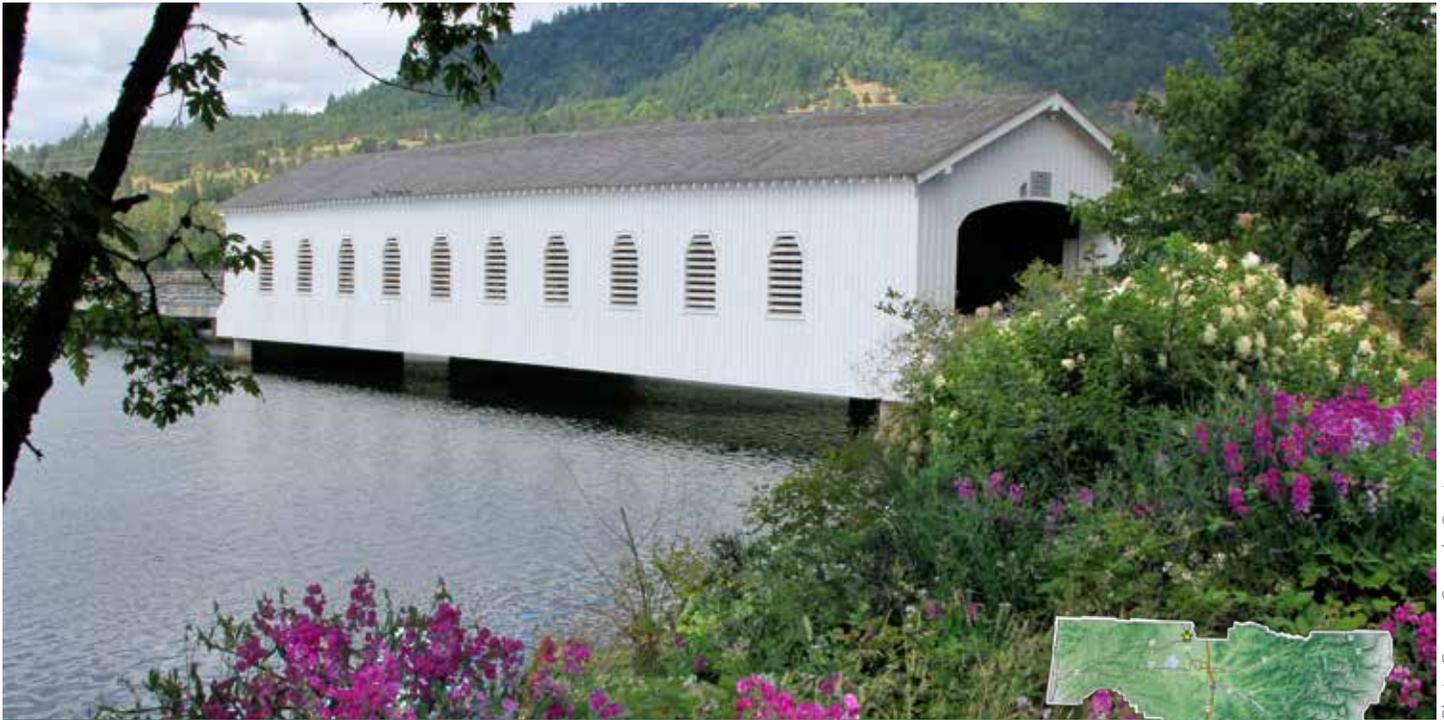


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Gateway to the Cascades

It's difficult to find a prettier small town than Lowell, Oregon. Accessed by a historic covered bridge, Lowell is nestled at the foot of the Cascade mountains and on the edge of scenic Dexter Lake. The community, established on rolling hills, overlooks the lake where rowers arrive for regattas and fishing boats dot the edges.

Welcome,

Community focus emphasizes access to the outdoors and amenities to improve the quality of life. A trail system project connecting the Pacific Crest Trail (the PCT-to-town connector) and the covered bridge promises to attract hikers from near and far. The City has recently renovated city parks, built a new library and implemented a downtown master plan. At the same time, an Economic Development Committee leads additional initiatives to ensure careful and diverse growth.

- **Transportation:** Lowell is located across a short bridge span from Highway 58, a major east-west connector, with I-5 just 15 minutes west from town.
- **Available space:** The community has a privately owned industrial park with business-ready lots. The community is also supportive of home-based businesses.
- **Top private employment sectors:** Retail, light industrial, food service.
- **Communication:** Lowell is served by several ISPs relying on fixed wireless, cable, and fiber. It is served by most major wireless carriers.
- **Wages:** Wages are similar to the surrounding metro area.
- **Housing:** A mix of luxury and standard homes, and suburban and rural properties, offer a wide range of opportunity. Housing costs are typically lower than the metro area and taxes are lower.
- **Education:** Lowell School District offers a very high quality education, with a combined elementary and middle school, and a high school. There are also options for those who are college-bound, with Lane Community College, University of Oregon, and some small private options in nearby Eugene.



QUALITY OF LIFE | Lowell



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LIFESTYLE MATTERS!

Quality of life is what brings people to Lowell, with an easy 20-minute commute to the Eugene-Springfield metro area, and close proximity to an abundance of nearby recreation opportunities. With downtown revitalization underway, activities for locals and adventurers who travel from the other side of the lake continue to increase.

Lowell residents appreciate the following amenities:

- Dexter Lake
- Lookout Point Reservoir
- Fall Creek State Recreation Area
- Farmers Market
- Lowell State Park
- Blackberry Jam Festival
- Covered Bridge Regatta
- Multiple mountain biking and hiking trails
- Fishing and hunting
- Willamette Pass Ski area
- Elijah Bristow State Park

TOP PRIVATE INDUSTRIES | Lowell



Retail

General merchandise, home furnishings and more.



Food & Beverage Service

Eateries, restaurants, and other food or beverage services.



Light Industrial

Assembly, warehousing, transportation & logistics, wholesale trade.



ORGANIZATIONS

Many organizations support businesses and economic development in Lowell and Lane County:

- Lowell Economic Development Committee
- Oregon RAIN
- Lane County Community and Economic Development
- Lane Workforce Partnership
- Small Business Development Center (SBDC)
- Travel Lane County
- Business Oregon

COMMUNITY PROFILE | Lowell

POPULATION AND HOUSEHOLDS

Population Totals	Lowell	Lane County	Oregon
2010	1,043	351,715	3,831,074
2020	1,196	382,971	4,237,256
2023	1,244	388,866	4,335,082
2025, forecast	1,247	397,742	4,342,800
2030	1,249	412,045	4,503,900
2035	1,324	424,423	N/A

Annual Growth Rates	Lowell	Lane County	Oregon
2010-2020	1.4%	0.86%	1.01%
2020-2023	1.3%	0.47%	0.70%
2023-2025	0.1%	1.13%	0.09%
2025-2030	0.0%	0.71%	0.73%
2030-2035	1.2%	0.59%	N/A

Household Totals	Lowell	Lane County	Oregon
2010	400	145,966	1,518,938
2020	437	156,594	1,671,983
2023	451	159,650	1,719,553

Household Annual Growth Rates	Lowell	Lane County	Oregon
2010-2020	0.89%	0.71%	0.96%
2020-2023	0.98%	0.60%	0.87%

Household Facts, 2023	Lowell	Lane County	Oregon
Average Household Size	2.76	2.35	2.46
Households who are Families	329	88,938	1,084,534

DEMOGRAPHICS

Race and Ethnicity, 2023	Lowell	Lane County	Oregon
White	87.0%	79.9%	73.7%
Black	0.3%	1.3%	2.0%
AI/AN	1.4%	1.2%	1.5%
Asian	0.6%	2.6%	4.8%
Pacific Islander	0.1%	0.3%	0.5%
Other	2.7%	4.1%	6.6%
Two or More	8.0%	10.6%	10.9%
Hispanic	5.5%	10.5%	14.7%

Age Cohorts, 2023	Lowell		Lane County		Oregon
	No.	%	No.	%	%
0 - 4	82	6.6%	17,544	4.5%	5.4%
5 - 9	90	7.2%	18,532	4.8%	5.6%
10 - 14	99	8.0%	19,205	4.9%	5.8%
15 - 19	71	5.7%	24,087	6.2%	5.9%
20 - 24	62	5.0%	33,940	8.7%	6.4%
25 - 34	110	8.8%	51,029	13.1%	13.6%
35 - 44	167	13.4%	46,984	12.1%	13.0%
45 - 54	151	12.1%	42,951	11.0%	11.7%
55 - 64	176	14.1%	53,104	13.7%	13.2%
65 - 74	181	14.5%	49,206	12.7%	11.8%
75 - 84	45	3.6%	23,324	6.0%	5.6%
85+	10	0.8%	8,960	2.3%	2.1%

Median Age	Lowell	Lane County	Oregon
Median Age	41.9	41.3	40.6

INCOME

Income and Wealth, 2023	Lowell	Lane County	Oregon
Median Household Income	\$70,492	\$77,021	\$75,484
Average Household Income	\$93,059	\$107,526	\$106,327
Per Capita Income	\$33,738	\$44,591	\$42,258
Household Wealth Index	87	84	98

For all indices, US = 100

Households by Income Level, 2023	Lowell		Lane County		Oregon
	No.	%	No.	%	%
<\$15,000	16	3.5%	15,982	10.0%	8.9%
\$15,000 - \$24,999	33	7.3%	12,173	7.6%	6.6%
\$25,000 - \$34,999	39	8.6%	11,753	7.4%	6.9%
\$35,000 - \$49,999	84	18.6%	21,709	13.6%	10.8%
\$50,000 - \$74,999	62	13.7%	27,436	17.2%	16.5%
\$75,000 - \$99,999	59	13.1%	23,073	14.5%	13.5%
\$100,000 - \$149,999	106	23.5%	26,952	16.9%	18.2%
\$150,000 - \$199,999	26	5.8%	9,610	6.0%	8.8%
\$200,000+	26	5.8%	10,962	6.9%	9.9%

HOUSING OCCUPANCY

Housing Occupancy, 2023	Lowell	Lane County	Oregon
Owner Occupied Units	367	94,762	1,084,534
Renter Occupied Units	184	64,888	635,019
% Owner	81.4%	59%	63%
% Renter	19%	41%	37%

EDUCATIONAL ATTAINMENT

Educational Attainment, Age 25+, 2023	Lowell	Lane County	Oregon
Total Population 25 +	840	275,558	3,073,838
Up to a HS Diploma	8.1%	6.2%	7.4%
HS Graduate or GED	25.4%	22.6%	22.5%
Some College	35.1%	25.5%	22.8%
Associate Degree	10.2%	10.5%	9.7%
Bachelor's Degree or Higher	21.2%	35.2%	37.7%

LABOR FORCE AND EMPLOYMENT

Labor Force, 2023	Lowell	Lane County	Oregon
Age 16+, in Labor Force	957	329,607	3,557,713
Employed	478	175,594	2,081,971
Unemployed	8	12,254	122,941
Unemployment Rate	1.6%	6.5%	5.6%
Male, in Labor Force	485	163,027	1,761,689
Female, in Labor Force	472	166,580	1,796,024

CLASS OF WORKER AND OCCUPATIONS

Occupational Class of Worker, 2023	Lowell		45-MIN DRIVE		Lane County
	No.	%	No.	%	%
Total	478		157,943		
White Collar	270	56.5%	95,331	60.4%	59.9%
Blue Collar	154	32.2%	33,047	20.9%	21.3%
Services	54	11.3%	29,565	18.7%	18.8%

Management Labor Force by Occupational Class	Lowell		45-MIN DRIVE		Lane County
	No.	%	No.	%	%
Management	78	16.3%	16,714	10.6%	11.0%
Business/Financial	32	6.7%	7,471	4.7%	4.7%
Computer/Mathematical	7	1.5%	4,381	2.8%	2.7%
Architecture/Engineering	2	0.4%	3,101	2.0%	2.0%
Life/Physical/Social Sciences	0	0.0%	2,748	1.7%	1.7%
Community/Social Service	1	0.2%	4,319	2.7%	2.5%
Legal	0	0.0%	1,284	0.8%	0.8%
Education/Training/Library	9	1.9%	9,843	6.2%	6.0%
Arts/Design/Entertainment	0	0.0%	4,549	2.9%	2.8%
Healthcare Practitioner	53	11.1%	9,203	5.8%	5.8%
Sales and Sales Related	34	7.1%	14,672	9.3%	9.2%
Office/Administrative Support	54	11.3%	17,046	10.8%	10.6%

Blue Collar Labor Force by Occupational Class	Lowell		45-MIN DRIVE		Lane County
	No.	%	No.	%	%
Farming/Fishing/Forestry	1	0.2%	654	0.4%	11.0%
Construction/Extraction	30	6.3%	7,153	4.5%	4.7%
Installation/Maintenance/Repair	48	10.0%	4,776	3.0%	2.7%
Production	18	3.8%	7,930	5.0%	2.0%
Transportation/Material Moving	57	11.9%	12,534	7.9%	1.7%

Services Labor Force by Occupational Class	Lowell		45-MIN DRIVE		Lane County
	No.	%	No.	%	%
Healthcare Support	18	3.8%	7,229	4.6%	3.8%
Protective Service	1	0.2%	2,284	1.4%	1.6%
Food Preparation/Serving	5	1.0%	10,728	6.3%	5.9%
Building Maintenance	17	3.6%	5,393	3.4%	2.8%
Personal Care/Service	13	2.7%	3,931	2.5%	2.4%

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LABOR FORCE EMPLOYMENT BY SECTOR

Employment by NAICS Industry Sector	Lowell		Lane County		LQ
	No.	%	No.	%	vs US
Agriculture/Forestry/Fishing	8	1.7%	2,576	1.5%	2.73
Mining/Quarrying/Oil & Gas	0	0.0%	148	0.1%	0.50
Utilities	12	2.5%	1,059	0.6%	0.50
Construction	48	10.0%	11,553	6.6%	1.67
Manufacturing	77	16.1%	16,407	9.3%	0.99
Wholesale Trade	3	0.6%	4,629	2.6%	0.68
Retail Trade	79	16.5%	21,225	12.1%	1.67
Transportation/Warehousing	3	0.6%	7,548	4.3%	0.33
Information	7	1.5%	1,481	0.8%	0.26
Finance/Insurance	11	2.3%	5,566	3.2%	0.42
Real Estate/Rental/Leasing	1	0.2%	2,744	1.6%	0.50
Professional/Scientific/Tech	30	6.3%	11,908	6.8%	0.50
Management of Companies	0	0.0%	57	0.0%	0.00
Admin/Support/Waste Mgmt	11	2.3%	8,968	5.1%	0.73
Educational Services	12	2.5%	17,537	10.0%	0.74
Health Care/Social Assistance	135	28.2%	26,878	15.3%	1.00
Arts/Entertainment/Recreation	0	0.0%	3,397	1.9%	0.41
Accommodation/Food Services	26	5.4%	14,204	8.1%	1.48
Other Services (Excl. Public)	5	1.0%	9,902	5.6%	1.23
Public Administration	10	2.1%	7,807	4.4%	1.32
Total	478	100.0%	175,594	100%	-

BUSINESSES BY SECTOR

Businesses by NAICS Industry Sector	Lowell		Lane County		LQ
	No.	%	No.	%	vs US
Agriculture/Forestry/Fishing	0	0.0%	1,075	0.69%	2.73
Mining/Quarrying/Oil & Gas	0	0.0%	68	0.04%	0.50
Utilities	0	0.0%	477	0.31%	0.50
Construction	18	9.89%	7,661	4.94%	1.67
Manufacturing	10	5.49%	11,480	7.40%	0.99
Wholesale Trade	1	0.55%	8,813	5.68%	0.68
Retail Trade	11	6.04%	24,229	15.62%	1.67
Transportation/Warehousing	6	3.30%	2,725	1.76%	0.33
Information	0	0.00%	4,895	3.16%	0.26
Finance/Insurance	0	0.00%	5,292	3.41%	0.42
Real Estate/Rental/Leasing	5	2.75%	4,272	2.75%	0.50
Professional/Scientific/Tech	0	0.00%	9,032	5.82%	0.50
Management of Companies	0	0.00%	134	0.09%	0.00
Admin/Support/Waste Mgmt	0	0.00%	3,363	2.17%	0.73
Educational Services	68	37.36%	9,953	6.42%	0.74
Health Care/Social Assistance	0	0.00%	24,488	15.79%	1.00
Arts/Entertainment/Recreation	0	0.00%	3,988	2.57%	0.41
Accommodation/Food Services	12	6.59%	14,389	9.28%	1.48
Other Services (Excl. Public)	3	1.65%	10,079	6.50%	1.23
Public Administration	48	26.37%	7,823	5.04%	1.32
Unclassified	0	0.00%	897	0.58%	-
Total	182	100%	155,133	100%	-

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Contact Us

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