

# COBURG | Lane County, Oregon



Photo: EugeneCascadesCoast.org

## Vibrancy, Growth & Prosperity

Since 1847, Coburg has maintained a unique preservation of the past. From the Historic Homes to the century-old bell in front of the Coburg Community Charter School, Coburg has a story that is best understood when experienced! Separated by its urban neighbors of Eugene and Springfield by a five mile stretch of farmland and the beautiful McKenzie River, Coburg residents maintain a high quality of life with biking, antique shopping, restaurants, walkability, and historic homes.

### Welcome,

**Coburg has evolved to be a center for light industrial manufacturers while also maintaining its small downtown charm. Coburg is poised to help interested businesses find their place in the community. Give Coburg a look and you will quickly see what makes it a unique South Willamette Valley gem. Highlights include:**

- **Transportation:** Located at the southern end of the lush Willamette Valley, just off I-5 and a few miles north of Eugene/Springfield. Twelve miles from the Union Pacific railroad. 14 miles from the Eugene Airport. Served by the public bus system.
- **Wages and Housing:** Wages are equivalent to those in the nearby metro area. Housing is a mix of small farms, bungalows, Victorians and new construction bringing high-income earners to town.
- **Available space:** Coburg welcomes new residents and business opportunities. Coburg has substantial light industrial and commercial property available along Interstate 5 as well as development opportunities in the quaint downtown. Coburg continues to make significant investments in water and wastewater systems as well as improvements at the Coburg-I-5 Interchange.
- **Top private employment sectors:** Manufacturing; small business; food and beverage; agriculture.
- **Areas of growth include:** Coburg is well positioned for industrial jobs because of proximity to a skilled workforce and CTE programs at nearby Lane Community College and Linn-Benton Community College. Small tech and entrepreneurial growth are promising.
- **Communication:** Coburg boasts multiple national and regional internet service providers and has coverage by all major wireless carriers.



# QUALITY OF LIFE | Coburg



## LIFESTYLE MATTERS!

Coburg is known for its natural beauty and its National Historic District is showcased with a popular Historic Walking Tour. The south end of the Oregon State Willamette Valley Bikeway rolls through downtown, providing a great stop for touring cyclists. Popular annual events to enjoy include the Coburg Car Classic, Coburg Antique Fair, and Summer Concerts and Farmer's Market in the Park.

Coburg is home to lush vegetation and beautiful scenery. The year-round mild climate makes for an enjoyable visit in all seasons. Coburg values and works to build on and preserve its small-town attributes. The community takes great pride in its unique identity, agricultural, historical and river-based heritage and strong sense of community.



Photo: EugeneCascadesCoast.org



Photo: flickr/Bruce Fingerhood

### Coburg residents can enjoy the following nearby amenities:

- New and classic housing, small and large
- Parks and trails abound, for runners, hikers and bikers
- The McKenzie and Willamette Rivers offer rafting, fishing and wildlife viewing
- National Historic district offers options for coffee, drinks, shopping or business meetings
- Annual events such as the Coburg Car Classic, and the Antique and Vintage Fair liven things up
- Agricultural roots seed restaurants, breweries and more
- Local schools offer a high-quality K-12 education
- Established community welcomes newcomers

# TOP PRIVATE INDUSTRIES | Coburg



## Specialty Automotive

Recreational Vehicle & Freight Hauling; servicing, parts & services.



## Small-scale Manufacturing

Artisanal and craft goods, light industrial.



## Retail

General merchandise, locally-owned boutique businesses, home furnishings and more.



## Construction

Skilled trades, builders, and contractors.



Photo: EugeneCascadesCoast.org

## ORGANIZATIONS

Many organizations support businesses and economic development in Coburg and Lane County:

- Coburg Chamber of Commerce
- Oregon Main Street
- Lane County Community and Economic Development
- Lane Workforce Partnership
- Lane Community College
- Lane Small Business Development Center
- RAIN-Catalysts
- Travel Lane County
- Business Oregon

# COMMUNITY PROFILE | Coburg

## POPULATION AND HOUSEHOLDS

Population Totals	Coburg	Lane County	Oregon
2010	1,076	351,715	3,831,074
2020	1,306	382,971	4,237,256
2023	1,423	388,866	4,335,082
2025, forecast	1,559	397,742	4,342,800
2030	1,689	412,045	4,503,900
2035	1,818	424,423	N/A

Annual Growth Rates	Coburg	Lane County	Oregon
2010-2020	2.0%	0.86%	1.01%
2020-2023	2.9%	0.47%	0.70%
2023-2025	4.7%	1.13%	0.09%
2025-2030	1.6%	0.71%	0.73%
2030-2035	1.5%	0.59%	N/A

Household Totals	Coburg	Lane County	Oregon
2010	420	145,966	1,518,938
2020	509	156,594	1,671,983
2023	557	159,650	1,719,553

Household Annual Growth Rates	Coburg	Lane County	Oregon
2010-2020	1.94%	0.71%	0.96%
2020-2023	2.81%	0.60%	0.87%

Household Facts, 2023	Coburg	Lane County	Oregon
Average Household Size	2.52	2.35	2.46
Households who are Families	373	88,938	1,084,534

## DEMOGRAPHICS

Race and Ethnicity, 2023	Coburg	Lane County	Oregon
White	83.3%	79.9%	73.7%
Black	0.6%	1.3%	2.0%
AI/AN	1.0%	1.2%	1.5%
Asian	0.9%	2.6%	4.8%
Pacific Islander	0.2%	0.3%	0.5%
Other	3.2%	4.1%	6.6%
Two or More	10.7%	10.6%	10.9%
Hispanic	7.3%	10.5%	14.7%

Age Cohorts, 2023	Coburg		Lane County		Oregon
	No.	%	No.	%	%
0 - 4	68	4.8%	17,544	4.5%	5.4%
5 - 9	80	5.6%	18,532	4.8%	5.6%
10 - 14	82	5.8%	19,205	4.9%	5.8%
15 - 19	62	4.4%	24,087	6.2%	5.9%
20 - 24	55	3.9%	33,940	8.7%	6.4%
25 - 34	171	12.0%	51,029	13.1%	13.6%
35 - 44	175	12.3%	46,984	12.1%	13.0%
45 - 54	184	12.9%	42,951	11.0%	11.7%
55 - 64	214	15.0%	53,104	13.7%	13.2%
65 - 74	226	15.9%	49,206	12.7%	11.8%
75 - 84	86	6.0%	23,324	6.0%	5.6%
85+	20	1.4%	8,960	2.3%	2.1%

Median Age	Coburg	Lane County	Oregon
Median Age	46.0	41.3	40.6

## INCOME

Income and Wealth, 2023	Coburg	Lane County	Oregon
Median Household Income	\$75,122	\$77,021	\$75,484
Average Household Income	\$102,918	\$107,526	\$106,327
Per Capita Income	\$40,307	\$44,591	\$42,258
Household Wealth Index	97	84	98

For all indices, US = 100

Households by Income Level, 2023	Coburg		Lane County		Oregon
	No.	%	No.	%	%
<\$15,000	32	5.7%	15,982	10.0%	8.9%
\$15,000 - \$24,999	33	5.9%	12,173	7.6%	6.6%
\$25,000 - \$34,999	40	7.2%	11,753	7.4%	6.9%
\$35,000 - \$49,999	95	17.1%	21,709	13.6%	10.8%
\$50,000 - \$74,999	78	14.0%	27,436	17.2%	16.5%
\$75,000 - \$99,999	76	13.6%	23,073	14.5%	13.5%
\$100,000 - \$149,999	124	22.3%	26,952	16.9%	18.2%
\$150,000 - \$199,999	29	5.2%	9,610	6.0%	8.8%
\$200,000+	50	9.0%	10,962	6.9%	9.9%

## HOUSING OCCUPANCY

Housing Occupancy, 2021	Coburg	Lane County	Oregon
Owner Occupied Units	412	94,762	1,084,534
Renter Occupied Units	145	64,888	635,019
% Owner	74%	59%	63%
% Renter	26%	41%	37%

## EDUCATIONAL ATTAINMENT

Educational Attainment, Age 25+, 2023	Coburg	Lane County	Oregon
Total Population 25 +	1,076	275,558	3,073,838
Up to a HS Diploma	7.5%	6.2%	7.4%
HS Graduate or GED	18.3%	22.6%	22.5%
Some College	21.8%	25.5%	22.8%
Associate Degree	15.5%	10.5%	9.7%
Bachelor's Degree or Higher	36.9%	35.2%	37.7%

## LABOR FORCE AND EMPLOYMENT

Labor Force, 2023	Coburg	Lane County	Oregon
Age 16+, in Labor Force	1,181	329,607	3,557,713
Employed	562	175,594	2,081,971
Unemployed	64	12,254	122,941
Unemployment Rate	10.2%	6.5%	5.6%
Male, in Labor Force	595	163,027	1,761,689
Female, in Labor Force	586	166,580	1,796,024

### CLASS OF WORKER AND OCCUPATIONS

Occupational Class of Worker, 2023	Coburg		45-MIN DRIVE		Lane County
	No.	%	No.	%	%
Total	562		220,412	100%	
White Collar	360	64.1%	131,221	59.5%	59.9%
Blue Collar	150	26.7%	49,074	22.3%	21.3%
Services	52	9.3%	40,117	18.2%	18.8%

Management Labor Force by Occupational Class	Coburg		45-MIN DRIVE		Lane County
	No.	%	No.	%	%
Management	86	15.3%	23,088	10.5%	11.0%
Business/Financial	38	6.8%	10,122	4.6%	4.7%
Computer/Mathematical	3	0.5%	6,792	3.1%	2.7%
Architecture/Engineering	5	0.9%	4,853	2.2%	2.0%
Life/Physical/Social Sciences	0	0.0%	3,660	1.7%	1.7%
Community/Social Service	16	2.8%	5,880	2.7%	2.5%
Legal	2	0.4%	1,574	0.7%	0.8%
Education/Training/Library	11	2.0%	13,522	6.1%	6.0%
Arts/Design/Entertainment	11	2.0%	5,562	2.5%	2.8%
Healthcare Practitioner	43	7.7%	12,610	5.7%	5.8%
Sales and Sales Related	48	8.5%	19,538	8.9%	9.2%
Office/Administrative Support	97	17.3%	24,020	10.9%	10.6%

Blue Collar Labor Force by Occupational Class	Coburg		45-MIN DRIVE		Lane County
	No.	%	No.	%	%
Farming/Fishing/Forestry	4	0.7%	1,296	0.6%	11.0%
Construction/Extraction	39	6.9%	10,610	4.8%	4.7%
Installation/Maintenance/Repair	19	3.4%	6,712	3.0%	2.7%
Production	22	3.9%	11,958	5.4%	2.0%
Transportation/Material Moving	66	11.7%	18,498	8.4%	1.7%

Services Labor Force by Occupational Class	Coburg		45-MIN DRIVE		Lane County
	No.	%	No.	%	%
Healthcare Support	14	2.5%	10,336	4.7%	3.8%
Protective Service	0	0.0%	3,069	1.4%	1.6%
Food Preparation/Serving	32	5.7%	14,413	6.5%	5.9%
Building Maintenance	4	0.7%	6,902	3.1%	2.8%
Personal Care/Service	2	0.4%	5,397	2.4%	2.4%

Photo: EugeneCascadesCoast.org



Employment by NAICS Industry Sector	Coburg		Lane County		LQ
	No.	%	No.	%	vs US
Agriculture/Forestry/Fishing	26	4.6%	2,576	1.5%	2.73
Mining/Quarrying/Oil & Gas	0	0.0%	148	0.1%	0.50
Utilities	4	0.7%	1,059	0.6%	0.50
Construction	43	7.7%	11,553	6.6%	1.67
Manufacturing	39	6.9%	16,407	9.3%	0.99
Wholesale Trade	18	3.2%	4,629	2.6%	0.68
Retail Trade	60	10.7%	21,225	12.1%	1.67
Transportation/Warehousing	117	20.8%	7,548	4.3%	0.33
Information	2	0.4%	1,481	0.8%	0.26
Finance/Insurance	8	1.4%	5,566	3.2%	0.42
Real Estate/Rental/Leasing	7	1.2%	2,744	1.6%	0.50
Professional/Scientific/Tech	19	3.4%	11,908	6.8%	0.50
Management of Companies	0	0.0%	57	0.0%	0.00
Admin/Support/Waste Mgmt	7	1.2%	8,968	5.1%	0.73
Educational Services	47	8.4%	17,537	10.0%	0.74
Health Care/Social Assistance	84	14.9%	26,878	15.3%	1.00
Arts/Entertainment/Recreation	0	0.0%	3,397	1.9%	0.41
Accommodation/Food Services	14	2.5%	14,204	8.1%	1.48
Other Services (Excl. Public)	18	3.2%	9,902	5.6%	1.23
Public Administration	49	8.7%	7,807	4.4%	1.32
<b>Total</b>	<b>562</b>	<b>100.0%</b>	<b>175,594</b>	<b>100%</b>	<b>-</b>

## BUSINESSES BY SECTOR

Businesses by NAICS Industry Sector	Coburg		Lane County		LQ
	No.	%	No.	%	vs US
Agriculture/Forestry/Fishing	0	0.0%	1,075	0.69%	2.73
Mining/Quarrying/Oil & Gas	0	0.0%	68	0.04%	0.50
Utilities	0	0.0%	477	0.31%	0.50
Construction	225	10.9%	7,661	4.94%	1.67
Manufacturing	410	19.86%	11,480	7.40%	0.99
Wholesale Trade	190	9.21%	8,813	5.68%	0.68
Retail Trade	691	33.48%	24,229	15.62%	1.67
Transportation/Warehousing	16	0.78%	2,725	1.76%	0.33
Information	0	0.0%	4,895	3.16%	0.26
Finance/Insurance	12	0.58%	5,292	3.41%	0.42
Real Estate/Rental/Leasing	30	1.45%	4,272	2.75%	0.50
Professional/Scientific/Tech	43	2.08%	9,032	5.82%	0.50
Management of Companies	0	0.0%	134	0.09%	0.00
Admin/Support/Waste Mgmt	8	0.39%	3,363	2.17%	0.73
Educational Services	35	1.70%	9,953	6.42%	0.74
Health Care/Social Assistance	21	1.02%	24,488	15.79%	1.00
Arts/Entertainment/Recreation	0	0.0%	3,988	2.57%	0.41
Accommodation/Food Services	159	7.70%	14,389	9.28%	1.48
Other Services (Excl. Public)	182	8.82%	10,079	6.50%	1.23
Public Administration	40	1.94%	7,823	5.04%	1.32
Unclassified	2	0.10%	897	0.58%	-
<b>Total</b>	<b>2,064</b>	<b>100%</b>	<b>155,133</b>	<b>100%</b>	<b>-</b>



Photo: armitagepark.com

# Coburg

Lane County, Oregon



Photo: EugeneCascadesCoast.org

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## Contact Us

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